

**PROFESSIONAL SYRUPS  
IN BELGIUM**

DEPUIS 1885

**GIFFARD**

FRANCE

# BRUSSELS BAR CONNECTOR

Alain Vervoort



# BACKGROUND

- TEACHER
- 35 YEARS IN THE BEVERAGE INDUSTRY
- INBEV, BACARDI, RED BULL, ...
- PISCO COLLEGE CREATOR
- BRUSSELS BAR CONNECTOR FOUNDER
- DIAGEO BAR ACADEMY TRAINER

# WSET MASTER IN SPIRIT GRADUATE

“Everything you need to know about wine & spirits”



# « Wine & Spirit Education Trust »

- WORLDWIDE RECOGNIZED PROGRAM IN **LONDON**
- LEVEL 1 IN JANUARY 2014 : GRADUATION WITH 100 %
- LEVEL 2 IN APRIL 2014 : GRADUATION WITH 94 %



# WINE EXPERT GRADUATE

“How to speak about wine”



# BSB BEER GRADUATE

“How to serve a perfect beer”





# BARISTA TRAINER

**“How to serve perfect Coffee, Latte and Cappuccino”**





**IMPORTANT**

**SYRUP  
IS NOT  
SYRUP PRO**



# KIDS



DEPUIS 1885

**GIFFARD**

FRANCE

# ADULTS



# CONCURRENCE









**MONIN®**

**SORRY GUYS**



1883

MAISON ROUTIN

FRANCE





**RIObA**  
BAR SYRUP  
GREEN BANANA  
0,7L

0,7L  
0,7L

**RIObA**  
BAR SYRUP  
PINEAPPLE  
0,7L

**RIObA**  
BAR SYRUP  
PINEAPPLE  
0,7L

# APPLICATIONS

# COCKTAILS







# MOCKTAILS





**HOME MADE  
LEMONADE  
HOME MADE  
ICED TEA**

A close-up photograph of a person's hands using a knife to cut a burger on a white square plate. The burger is stacked with a golden-brown bun, a beef patty, melted cheese, pickled onions, and other fillings. The scene is set on a rustic wooden table. In the background, there are two glasses of drinks: one with a yellow beverage and a straw, and another with a brown beverage and a straw. A person in a blue shirt is partially visible in the background, also eating. The text "BE BURGER" is overlaid in large, bold, red letters across the center of the image.

**BE BURGER**

# MANHATTN'S





# SESSION Q&R